

Shark Beauty

The Future Of Sculpting Is
Now

Shark™
DePuffi™

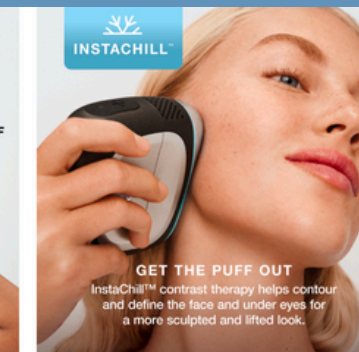
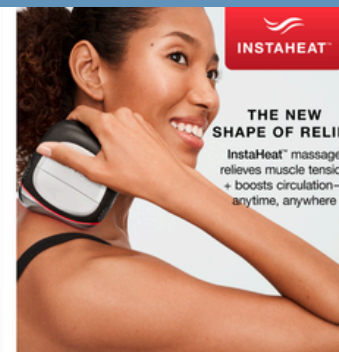
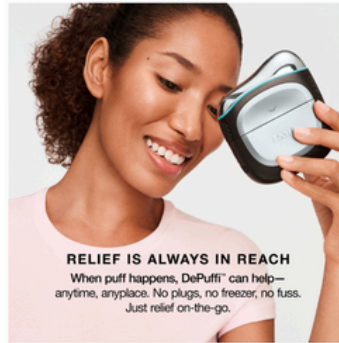
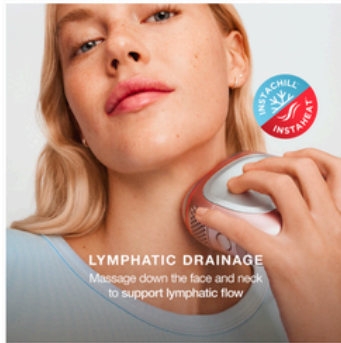
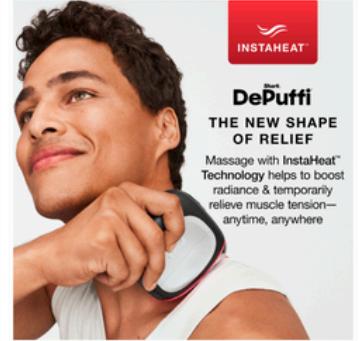
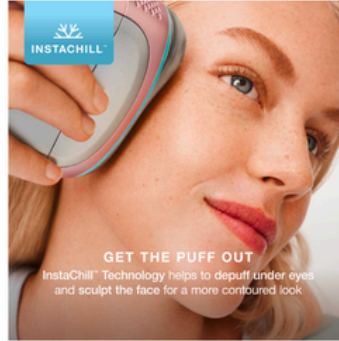
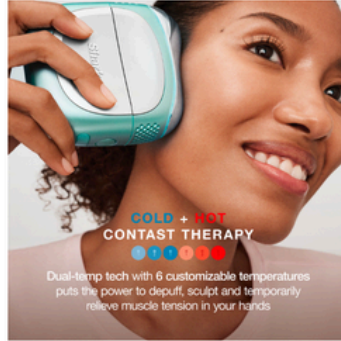


NEW DePuffi Launch

Scroll for 360 campaign including: Onsite, Gallery, A+, Email, Social + Paid Media assets

FH200 Gallery 09.16.25 V4 OPT 1

Shark Beauty



MODULE 1



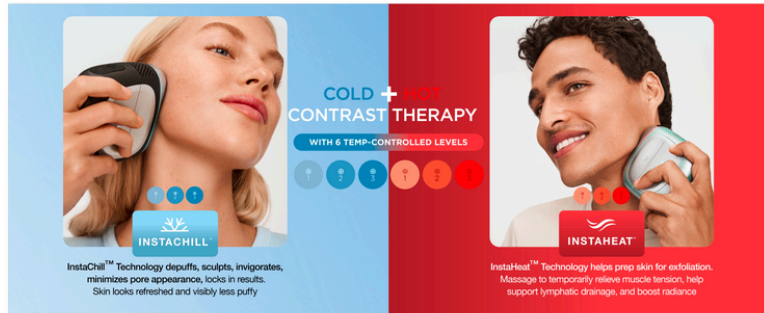
MODULE 5



MODULE 2



MODULE 3



MODULE 4



MODULE 5



Launch Emails

SL: G'bye Ice Cubes. Hello NEW Innovation
PH: Stop everything—this is HOT (+ COLD!)

SharkBeauty

MEET THE GUA SHA GAME CHANGER



NEW

Shark DePuffi

This next-gen dual-temp innovation with 6 COLD + HOT levels, will change the way you depuff, define and soothe muscle tension—forever

BUY NOW

Shark DePuffi
RELIEF IN THE PALM OF YOUR HAND

INSTACHILL™

GET THE PUFF OUT OF MY FACE

3 levels of InstaChill™ Tech to depuff under eyes, minimize dark circles, sculpt the face and soothe redness

INSTAHEAT™

THE NEW SHAPE OF RELIEF

3 levels of InstaHeat™ Tech preps the skin for exfoliation and closer drains. Massage temporarily relieves muscle tension, help support lymphatic drainage and boost radiance

RELIEF WITH CURVE APPEAL

Gua Sha inspired, this tech tool features a versatile curved shape, designed to fit face + body contours

LYMPHATIC DRAINAGE

Massage along the face to boost radiance, then sweep down the neck to support lymphatic drainage

RELIEF IS ALWAYS IN REACH

When puff happens, DePuffi can help—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF

Ready to depuff, define, sculpt + soothe?

Buy now

SharkBeauty

Shark DePuffi
DEPUFF, DEFINE, SCULPT AND SOOTHE

WE TOOK DEPUFFING AND MADE IT TECH



NEW

THE FIRST-OF-ITS-KIND NEXT-GEN DUAL-TEMP CONTROL. 6 COLD + HOT LEVELS. TOTAL RELIEF.

Shop now

THE COLD TRUTH? **Shark DePuffi** DOES IT BETTER

GET THE PUFF OUT OF MY FACE

3 levels of InstaChill™ Tech to depuff under eyes, minimize dark circles, sculpt the face and soothe redness

RELIEF WITH CURVE APPEAL

3 levels of InstaHeat™ Tech preps the skin for exfoliation and closer drains. Massage temporarily relieves muscle tension, supports lymphatic drainage, and boosts radiance

THE NEW SHAPE OF RELIEF

Gua Sha inspired design targets under-eyes, neck, shoulders, and other hard to reach areas for rapid relief

LYMPHATIC DRAINAGE

The world's only hand-held device with 6 temp-controlled settings for lymphatic drainage. AKA the hangover cure your face has been begging for

RELIEF IS ALWAYS IN REACH

Depuff, define, sculpt and soothe—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF

Ready to depuff, define, sculpt + soothe?

Shop now

SL: G'bye Ice Cubes. Hello NEW Innovation
PH: Stop everything—this is HOT (+ COLD!)

SharkBeauty

NEW

Shark DePuffi
DEPUFF, DEFINE, SCULPT AND SOOTHE

THE FUTURE OF SCULPING IN YOUR HANDS

FIRST-OF-ITS-KIND NEXT-GEN DUAL-TEMP CONTROL. 6 COLD + HOT LEVELS. TOTAL RELIEF.

Shop now

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Shark DePuffi
THE NEW SHAPE OF RELIEF


Ready to depuff, define, sculpt + soothe?

Shop now

SharkBeauty

WE TOOK DEPUFFING AND MADE IT TECH

BEAUTY SLEEP (now) OPTIONAL



NEW

Shark DePuffi
Next-Gen Dual-Temp Control. 6 COLD + HOT Levels. Total Relief.

BUY NOW

THE COLD TRUTH? **Shark DePuffi** DOES IT BETTER

GET THE PUFF OUT OF MY FACE

3 levels of InstaChill™ Tech to depuff under eyes, minimize dark circles, sculpt the face and soothe redness

RELIEF WITH CURVE APPEAL

3 levels of InstaHeat™ Tech preps the skin for exfoliation and closer drains. Massage temporarily relieves muscle tension, supports lymphatic drainage, and boosts radiance

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LYMPHATIC DRAINAGE

The world's only hand-held device with 6 temp-controlled settings for lymphatic drainage. AKA the hangover cure your face has been begging for

RELIEF IS ALWAYS IN REACH

Depuff, define, sculpt and soothe—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF

Ready to depuff, define, sculpt + soothe?

Buy now

Sustain + Post Purchase Emails

SL: Next-gen lymphatic drainage just dropped
PH: Get the puff out!

SharkBeauty

Shark DePuffi
DEPUFF, DEFINE, SCULPT AND SOOTHE

LYMPHATIC DRAINAGE,
BUT MAKE IT TECH



GOODBYE FROZEN PEAS & ICE ROLLERS—
HELLO DEPUFFI NEXT-GEN
DUEL-TEMP COLD + HOT TECH
LYMPHATIC DRAINAGE 101 STARTS HERE

Watch The How-To Video

HIT RESET
4 Minutes InstaChill™
Three levels depuff, define, sculpt + look in radiance
4 Minutes InstaHeat™
Three levels relax muscles, boost circulation + support lymphatic flow



JAWLINE + NECK
Glide outward from the center of your face, pause at the edges for 1-2 seconds, then sweep down the neck to define, contour + boost circulation



EYES + CHEEKBONES
Use the precision tip under your eyes to depuff + along the cheek and bone bones to help sculpt and smooth skin



FOREHEAD
Use upward or side strokes across the forehead to smooth, soothe + relieve tension



REPEAT, RESET, REFRESH.
Repeat for per zone for ultimate results
Skin that's depuffed, defined, sculpted, soothed... and unapologetic



Shark DePuffi
Watch The How-To Video




Shop now

SL: Ready, Set, Relief. Your DePuffi Is On Its Way!
PH: Everything you need to get started

SharkBeauty


Shark DePuffi
READY. SET. RELIEF.



GREAT NEWS, YOUR
NEW DEPUFFI IS ON ITS WAY...
Relief is almost in reach.
Here's everything you need to get started.


Shark DePuffi
FROM BOX TO BRILLIANT

WATCH OUR EASY START GUIDE
Learn how-to charge, choose your InstaHeat™ + InstaChill™ levels, and glide like a pro




Shark DePuffi
YOUR DAILY DEPUFFI RESET

WATCH TO DISCOVER TIPS + TRICKS
Sculpt, depuff, contour and master our lymphatic drainage massage for tension-free, radiant skin



TAG + BRAG
We love seeing your results. Share, tag, and become part of the Shark® Beauty community.
#sharkbeauty #SculptSmarterNotHarder #DePuffi



SharkBeauty
YOUR NEXT STEP IN SELF-CARE: HAIR

FIRST DEPUFF...
then de-fizz, smooth, straighten, curl, dry.
Level up your whole look with Shark. Hair Tech.

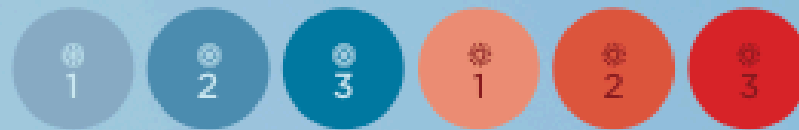


Explore Hair Tools

Meet The Gua Sha Game Changer

World's first contrast therapy tech tool

WITH 6 TEMP-CONTROLLED LEVELS

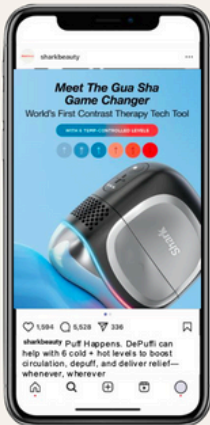


FH200 Depuffi Flat Lays Lower Funnel from Brand

HL(40): Cold. Hot. Revolutionary.

Body (125): Puff Happens. DePuffi can help with 6 cold + hot levels to boost circulation, depuff, and deliver relief—whenver, wherever

Description (25):
Shop the power of relief



HL(40): Game Changer Alert

Body (125): Meet DePuffi: the world's first Gua Sha inspired tech tool. 6 temp-controlled levels. Cold + hot contrast, anytime, anywhere.

Description (25):
Shop revolutionary relief



HL(40): Cold. Hot. Can't Stop.
Alt: 6 Levels. 0 Puff. 100% Power

Body (125): The ultimate facial flex: DePuffi's cold + hot contrast therapy soothes + sculpts. Don't choose sides, get the best of both.

Description (25):
Shop the power of relief



HL(40): Revolutionizing Cold + Hot Contrast

Body (125): Introducing the first-ever cold + hot contrast tech tool that puts the power of relief in your hands.

Description (25):
Be the first to shop



Shark Beauty

2

FH200 Depuffi Flat Lays Lower Funnel - Social First – Photoshop AI Generated

HL(40): Put Puff In Its Place

Body (125): Cold + hot relief made smart: NEW DePuffi™ smooths, soothes, and boosts glow with 6 temp levels—puff doesn't stand a chance.

Description (25):
Shop the new Shark DePuffi



HL(40): Hangover? Handled

Body (125): Meet your secret weapon after a wild night: DePuffi™. Define, depuff, sculpt, and soothe in minutes—so nobody has to know.

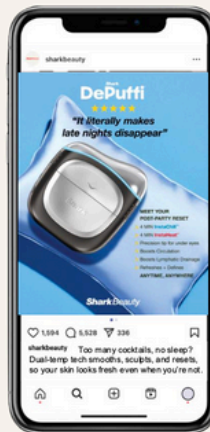
Description (25):
Party-proof skin



HL(40): Beauty Sleep Optional

Body (125): Too many cocktails, no sleep? Dual-temp tech smooths, sculpts, and resets, so your skin looks fresh even when you're not.

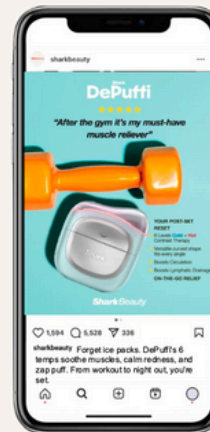
Description (25): Your post-party reset



HL (40):Sweat. Soothe. Sculpt.
Alt: Cooldown, Upgraded

Body (125): Forget ice packs. DePuffi's 6 temps soothe muscles, calm redness, and zap puff. From workout to night out, you're set.

Description (25): Reset after every rep



Shark Beauty

3

HL(40): Your Skin's Wakeup Call

Body (125): Relief redefined. DePuffi™ cold + hot contrast therapy boosts circulation, depuffs and defines—get the best of both worlds

Description (25):
Shop the new Shark DePuffi



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Description (25):
Shop the new Shark DePuffi



Paid Media Concepting

Puff Happens, Depuffi Helps

In Just 3 Mins
Our Innovative
Gua Sha
Hot + Cold
Contrast
Therapy
Sends
Puff Packing.



Shark
depuffi

Puff Off!

Say goodbye to under-eye baggage
In just 3 minutes.
Sculpts, boosts, brightens skin.



Shark
depuffi

Send Puff Packing

Say goodbye to under-eye baggage
In just 3 minutes.
Sculpts boosts brightens skin.



Shark
depuffi

Shark
depuffi

Goodbye Puffiness. Hello Sculpted Skin.

Contours
Brightens
Boosts Skin
In Just 3 Mins



Take control and sculpt your own skincare story.

Define
Facial Contours
Diminish
Dark Circles
Boost
Radiance



Shark
depuffi

Power Down Puffiness

Say goodbye to under-eye baggage
In just 3 minutes
Sculpts boosts brightens skin



Shark
depuffi

High Tech Low Puff

Hot + Cold
Therapy
Contours
Brightens
Boosts Skin
In Just 3 Mins.



Shark
depuffi

Want Sculpted Skin? Tech Please!

Contour, Boost, And Brighten
In Just 3 Mins



Shark
depuffi

Sculpt Your Own Skincare Story

Our Insta Hot + Cold Contrast Therapy
Keeps Dark Circles And Puffiness
Bright, Tight And Out-Of-Sight.



Shark
depuffi

The Electric Glide

3 Mins + 3 Simple Steps To Depuff Your Skin
1. Heat 2. Cool 3. Sculpt



Shark
depuffi

Chisel & Chill

Smooth, Sculpt, Depuff—
in just 3 minutes.



Shark
depuffi

Power Down Puffiness Power Up Glow

In Just 3 Mins
Hot + Cold
Contrast
Therapy
Sculpts Skin
Diminishes
Dark Circles
Boosts + brightens

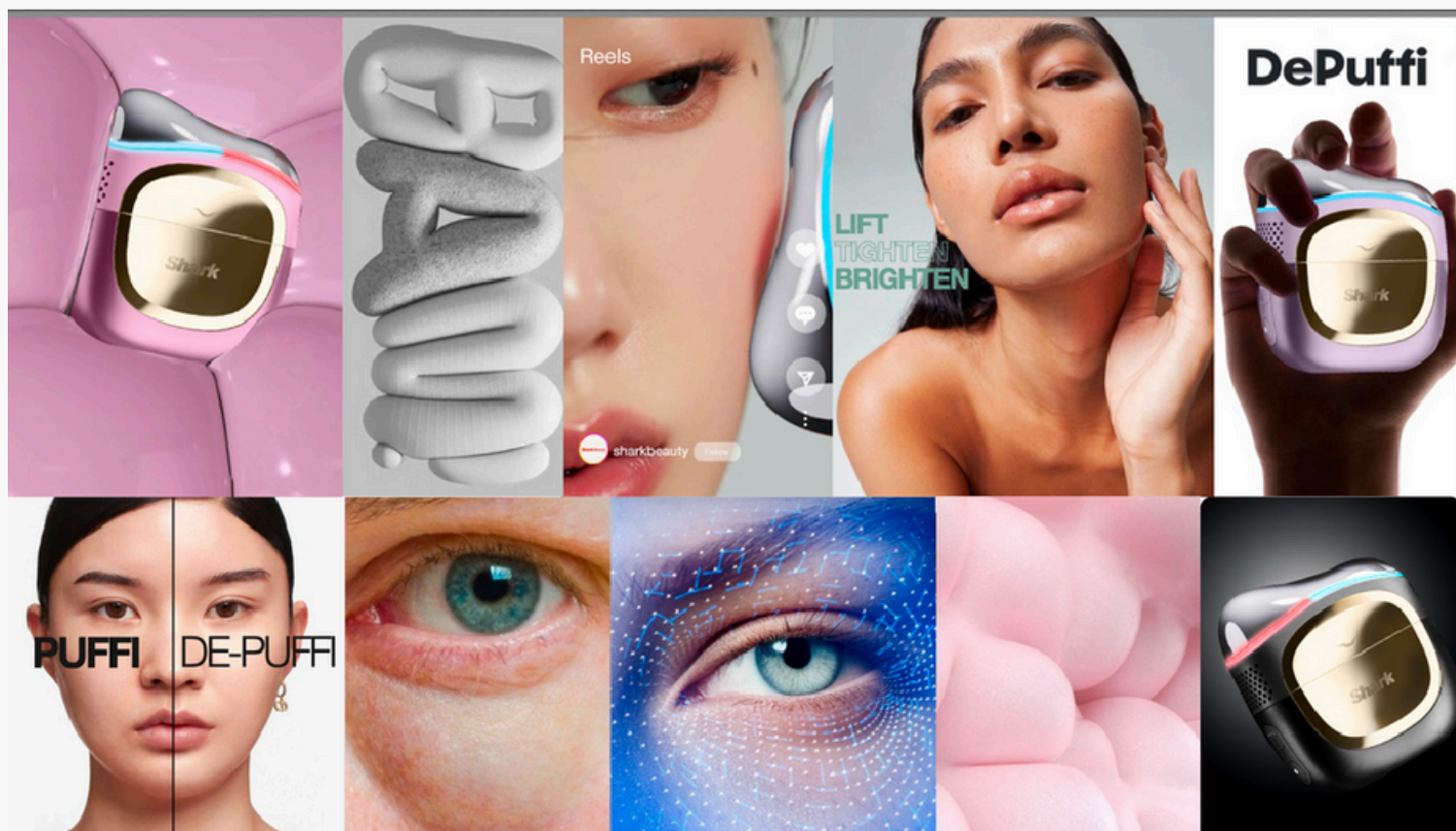


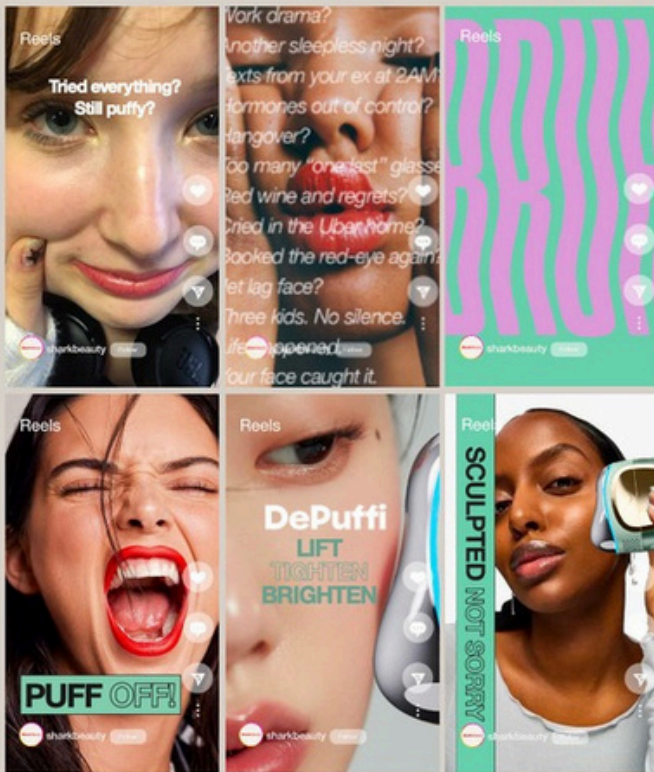
Shark
depuffi

Shark



Social Media Concept Scripts + Swipe





Putting The Power In Your Hands

Puff Off! Direction 1

TikTok / IG / Facebook Reel • GEN-Z, Millennial, GEN -X

Scene 1 Tired, puffy face in morning light
(zoom in on under eyes, jawline—face says “I’ve had it.”)

Supers (stacked, quick cuts)

Work drama? / Another sleepless night? / Texts from your ex at 2AM?
Hormones out of control? / Hangover? / Too many “one last” glasses?
Red wine and regrets? / Cried in the Uber home? / Booked the red-eye again?
Jet lag face? / Three kids. No silence. / Life happened. Your face caught it.
They look in the mirror and grimace

VO/Super “Ugh. Puff off!”

Scene 2 They pick up Depuffi and glide it under eyes, jawline, cheeks.
Skin starts to visibly calm and lift. Tension melts.

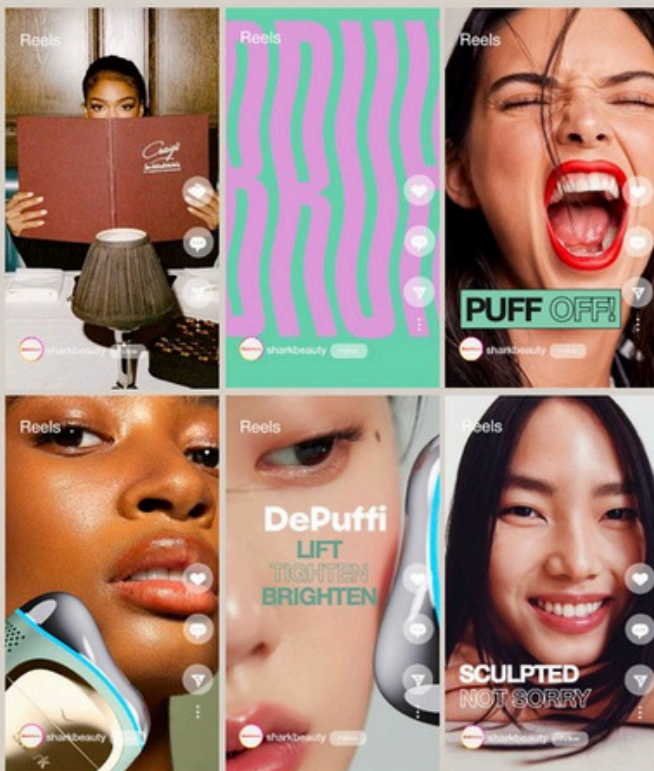
VO/Super Hot + Cold Therapy = Puff’s Worst Enemy
Lift. Tighten. Let it all go!

VO “Stress shows up on your face [or] Puff happens! “DePuffi gives you back control.”

VO or Supers “Your/my face. Your/my rules. Sculpted, not sorry.”

End Scene Product hero shot

Supers: Puff off. DePuffi.



Putting The Power In Your Hands

Puff Off! Direction 2

TikTok / IG / Facebook Reel • GEN-Z, Millennial, GEN -X

Scene 1 Night out montage (low lighting, good vibes). Clinking glasses.
Fries on the table. Laughter. One friend is mid-bite or sipping a cocktail.
Friend leaning in, playful but judgy:

OC “Don’t eat that—you’ll be puffy tomorrow.”

Cut to another moment

OC “You sure you want that second drink, you know what tequila does to your face?”

Cut to 2AM moment at the curb:

Scene 2 Girl (calm, confident) looks at her friend

OC: “You know what? Puff off!”

Scene 3 Cut to next morning. She’s in her bathroom, a little tired but totally unbothered.
Picks up DePuffi, glides it under her eyes, jawline. Face visibly lifts.

Mood: sculpted, not sorry.

Onscreen Supers

Life happens. Puff off. [or] When Life happens, Puff off.
DePuffi. Hot + Cold Contrast Therapy
Sculpted. Not sorry.



Putting The Power In Your Hands

Puff Has Its Place

TikTok / IG Reel / YouTube Short • Gen-Z

Visual Description: Bold typography over a soft, puff-textured background (think quilted or marshmallow-like).

Copy: Puff Has Its Place. Your face? Not one of them.

Visual: A perfect marshmallow, puffer coat, or a chubby-cheeked puppy.

Copy: Puff on a coat = cozy. Puff on your face? ...Not so cute.

Visual: Teddy bear, fluffy clouds, a flaky croissant.

Copy: Puffy clouds? Dreamy. Puffy eyes? Not So Much.

Visual: Relatable selfie of a puffy morning face.

Copy: Pillow Face? We've all been there.

Visual: Enter DePuffi—gliding across skin.

SUPER: Puff Happens. DePuffi Can Help.

Inspired by Gua Sha hot + cold Therapy it works to:

- ✓ Drain fluid ✓ Boost Collagen
- ✓ Sculpt Skin ✓ Brighten + Tighten ✓ Increase Circulation

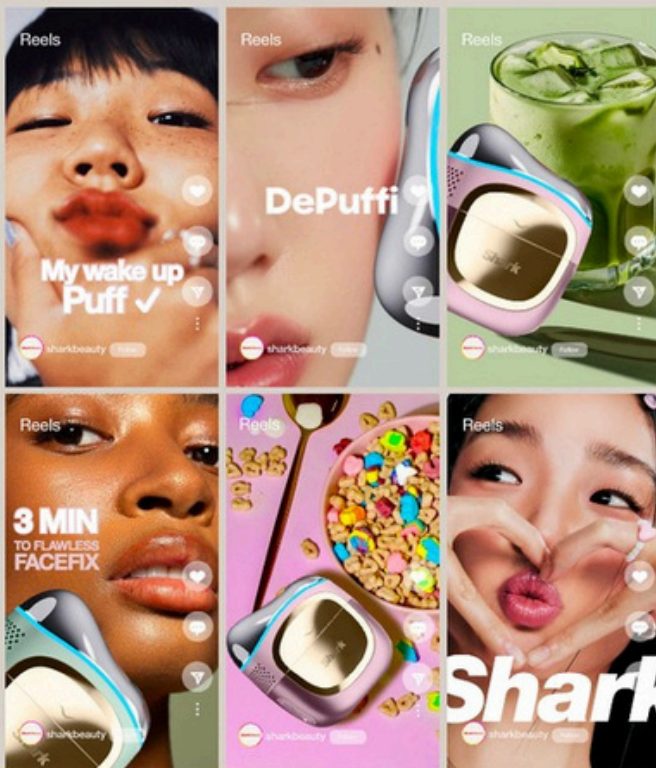
Visual: Before/after, natural lighting.

Super/VO: From pillow face to profile-ready in 3 minutes.

Visual: Stylized product image.

Copy: Puff belongs in pastries. Not on your face.

#Depuffi #SculptedNotSorry



Putting The Power In Your Hands

"Woke Up Puffy" Check

(like "fit check" but for skin)

TikTok / IG Reel • Gen-Z, Millennial, Gen-X

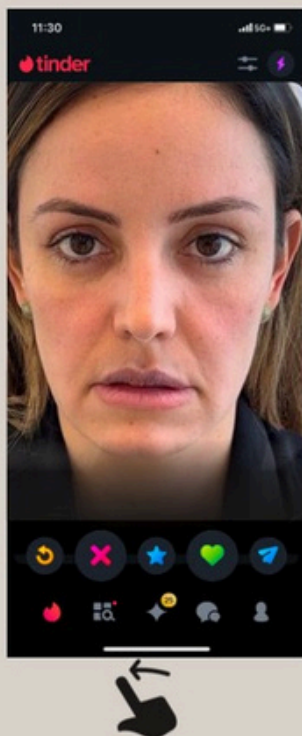
Scene 1 TikTok type trend idea: Show swollen morning face with someone getting ready and doing the stand back "puff check" while grimacing at their reflection.

Scene 2 Jump to the same person using Depuffi, matcha latte close by and scrolling their phone

Super 3 minutes to a flawless face with the "Fit Fix."

VO/OC All I need is 3 minutes to relax and scroll... and I've got control.

Super Depuffi. Putting the power in your hands.
[or] Puff's worst enemy!



Putting The Power In Your Hands

Puff? Swipe left. Sculpt? Swipe Right

ALT Swipe right on skincare goals
Carousel • Millennial, Gen-X



Scene 1 Show person holding the Depuffi and looking into the mirror, smiling.

VO "Time to swipe left on puffy skin..."

Scene 2 Show them gliding the DePuffi under eyes, cheeks etc.

Super Swipe left on puffy.

Super Swipe left on stressed skin.

Super Swipe left on dark circles.

VO "Say goodbye to puffiness, dull skin, and dark circles..."

Scene 3 Face is now visibly more glowy + sculpted. Show slow, luxurious swipes over cheekbones, under eyes or jaw etc.

Super Swipe right on sculpted.

Super Swipe right on lifted.

Super Swipe right on tight skin.

End Scene DePuffi. **Meet Your Skin's Perfect Match.**

Hot + Cold. Just Like Your Ex.

TikTok / IG Reel • Gen-Z, Millennial, Gen-X



Scene 1 Morning mirror moment — show person with tired, puffy face

Super Woke up puffy? Again?

VO/OC "Life's been a little... extra lately. And your/my face shows it."

Scene 2 Show DePuffi gliding under eyes + jawline. Sarcastic tone if OC

VO/OC You/I Need Hot + cold. Just like your/my ex... But this one lifts + lets go."

Alt But this one detoxes. Depuffs. Done.

VO Depuffi uses contrast therapy—heat to relax, cold to tighten.

Super Your puff? Handled.

End Scene **VO/Super** No baggage, just great skin. [or] No baggage, just glow.

Putting The Power In Your Hands



Sculpted Not Sorry

Putting The Power In Your Hands

Fight Puff with Power Direction 1

ALTS Knock Out Puff, Everytime

Tough on Puff. Easy on Skin.

Built to Handle Real Puff

TikTok / IG Reel • Millenial, Gen-X

Scene 1: Locker room / training aftermath Close-up of the fighter post-sparring—sweaty, swollen, towel around neck.

Fighter (to camera): "You think you're puffy after a long night? Try taking a few hits to the face."

Scene 2 At home, clean bathroom—DePuffi in hand. Cut to the fighter using DePuffi—gliding it under the eyes, jawline, cheeks. Calm music.

Fighter VO or OC "This thing? DePuffi. Hot and cold therapy. Contrast sculpting. It works."

Scene 3: Side-by-side shots—before/after using DePuffi.

Show Visible reduction in puffiness, sharper jawline, more awake eyes.

Fighter VO or OC "I use it after fights, flights, even late nights."

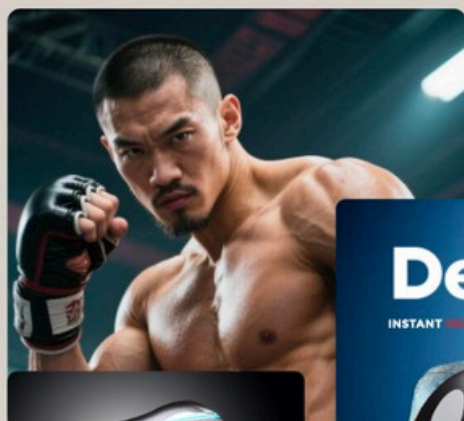
Super Built to handle real puff. Not just fluff.

Scene 4 Final punchline to camera. Fighter smirks, holds up DePuffi device.

Fighter VO or OC "If it can handle this face... it can handle yours."

Super DePuffi. Sculpted—not sorry.

ALT DePuffi: Hot + Cold Therapy. Fight puff with power.



Sculpted Not Sorry

Putting The Power In Your Hands

Fight Puff with Power Direction 2

TikTok / IG Reel • Millenial, Gen-X

Scene 1: Training montage Fast cuts: heavy bag, jump rope, sweat, close-up of swollen face post-sparring. Close-up of the fighter post-sparring—sweaty, swollen, towel around neck. **VO Fighter** "I know what a hit feels like. My face shows it."

Scene 2 Close-up in mirror, DePuffi in hand Cool, controlled motion. DePuffi glides under the eyes, along the jaw.

VO/OC continues "That's why I use power to fight back. Hot to loosen. Cold to tighten. No fluff. Just real results."

Scene 3: Side-by-side: before/after DePuffi use. Puff is visibly calmed. Skin looks more sculpted.

Super DePuffi. Built to go rounds. Hot + Cold Contrast Therapy.

Direct to camera Fighter (smirking)

"This is how I recover. Puff doesn't stand a chance."

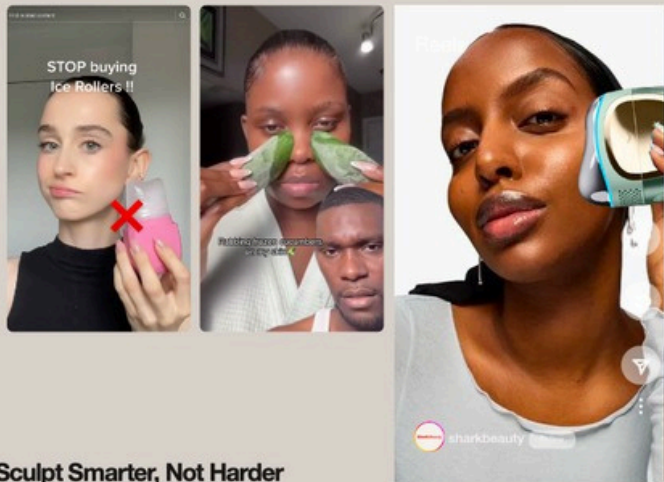
Final DePuffi Product Shot

Supers

Fight puff with power.

Sculpted. Not sorry.

DePuffi.



Sculpt Smarter, Not Harder

Ditch The Complicated DIY Depuffing

No More Puff. No More Fails. Just Results.
TikTok / IG Reel • Millennial, Gen-Z

Opening Scene Fast cuts, fun music — show UGC-style clips of people doing the wildest DIY de-puffing trends

VO/OC "Tired of DIY Depuffing designed to make you suffer?"

Visuals

Face dunking in bowls of ice / Rubber bands on ears / Spoons under eyes
Elaborate 10-minute face massages / Ice/cubes rollers taped to cheeks/under eyes
A cucumber-mask slip fail

Scene 2 VO/OC "You could do that?" (maybe show a person shrugging)

VO/OC (now confident tone smiling) "Or... you could just use Depuffi."
(nice image of Depuffi usage with the supers below)

Supers on screen

✓ Instant hot + cold therapy ✓ Brightens skin and boosts circulation (promotes collagen/fine lines) ✓ Depuffs in just 3 minutes ✓ No gimmicks. Just glow.

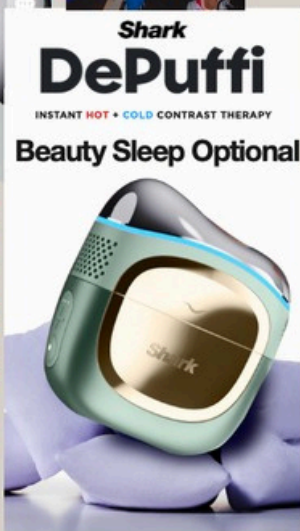
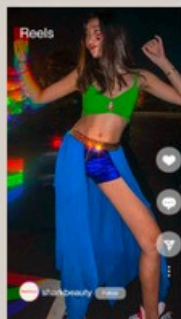
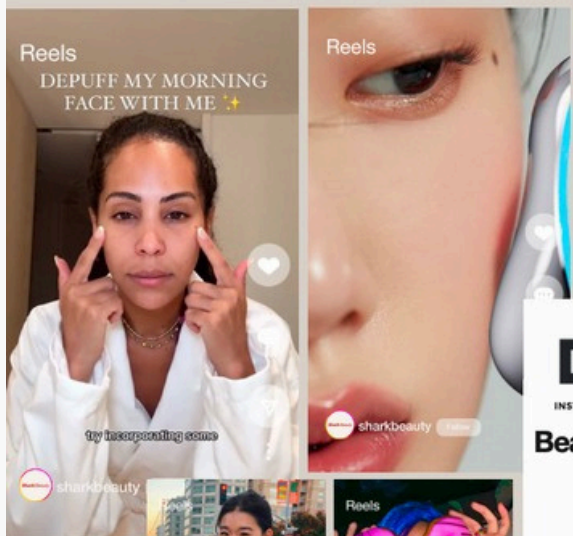
VO: "No ice baths. No silly spoon tricks. No drama."

[Split screen on a person smiling, relaxed, vs someone furiously tapping their face to depuff]

VO/OC: "Smooth skin shouldn't be this hard."

Scene 3 Split screen then slides to focus on the relaxed person.

End Scene Supers: Depuffi. Sculpt smarter, not harder.



Beauty Sleep Optional

Who needs sleep when you've got sculpting technology...
TikTok / IG / Facebook Reel • GEN -X

Scene 1: Disheveled person, early morning with robe on, holding coffee, puffy eyes.

Super: Didn't sleep but need a skin fix, quick?

VO: "Forget 8 hours of rest—we've got you!"

Scene 2: Same person sits, turns on DePuffi and glides it slowly under one eye, along the jawline etc. Background music shifts to something calm and soothing..

Supers pop up on screen

Instant hot + cold contrast therapy:
Contours cheeks / Lifts jawline
Brightens dark circles / Drains puffiness in 3 minutes

VO/OC: "No sleep? No problem! Just reach for your morning pick-me-up."

Alt "Who needs sleep when you've got Depuffi. Just reach for your morning face fix"

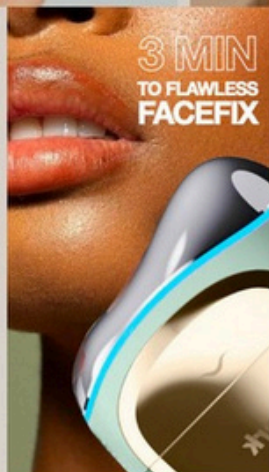
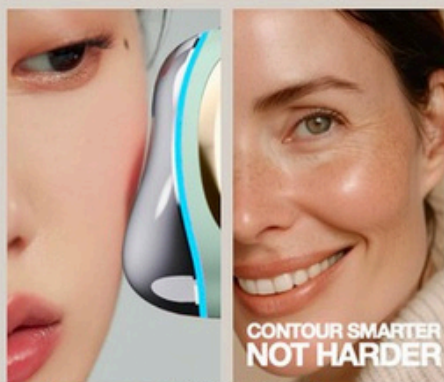
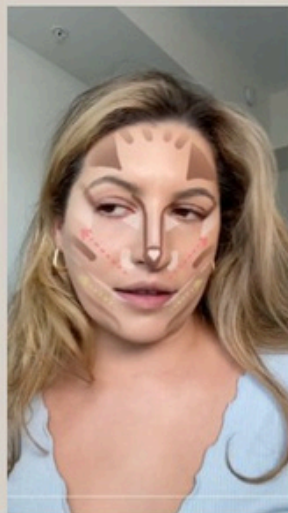
Super: Powered by innovation, not REM cycles.

End scene: Close-up of fresh confident face.
They sip coffee, give a wink or a smirk to camera.

Super: Depuffi. Beauty Sleep Optional.

PROPOSE INFLUENCER: [BECCA BLOOM 1.3M Followers](#)

Sculpt Smarter, Not Harder



Sculpt Smarter, Not Harder

Contouring, But Make It Tech— no makeup required

TikTok / IG / Facebook Reel • GEN-X

Scene 1: Person holds up a contour stick or makeup palette, stares at it like "not today." They put it down and pick up the DePuffi with a smile.

Super Makeup Contouring? Cakey. Streaky. Fake Looking/hard to master!

OC "I used to paint on sculpted skin. Now I just turn it on."

Scene 2 User glides DePuffi along cheekbone, under chin, jawline etc. Each glide shows a subtle glow + lift. Supers pop up as it glides.

Supers

Contours naturally—no messy product / Smooths puffiness + brightens tone

Boosts Circulation/Collagen + brightens tone / Tech-powered definition in 3 minutes

VO/OC "Why/Can't fake it with makeup? Sculpt it for real"

Scene 3 Show Split Screen

Left Makeup contour brushes, blending paraphernalia = Effort and a big mess.

Right DePuffi gliding across glowing, gorgeous skin. = A relaxing Ritual

VO: "Makeup's messy and wipes off in an instant"

Super/VO: Instant Hot + Cold Therapy Sculpts, Tones + Lifts. **No Fuss. No Muss!**

End Scene: Image of product

Super/VO: Depuffi. Contour, smarter not harder... #nomakeuprequired.



Sculpt Smarter, Not Harder

Hey Puff Guy

UCG/Paid Video • Millennial Man

Scene 1 Intro – Face Check. Guy in the mirror—morning face, puffy eyes, maybe slight stubble, looking groggy.

VO (cheeky tone) "Hey Puff Guy... face feelin' swole?"

Scene 2 He raises an eyebrow, nods reluctantly like "yeah..."

Super Not the kind of gains you were going for?

Scene 3 Enter Depuffi. He picks up DePuffi, turns it on. Smooth swipe under one eye, across jaw etc.

VO DePuffi's hot + cold tech drains puff, smooths skin, and brings that face back to fighting shape.

Scene 4 Maybe a Side-by-Side. Left side still puffy, right side after using DePuffi—more sculpted, fresher, cleaner.

Super Real results. Zero work(out) time.

Scene 5 He smirks in the mirror.

Tosses a spoon in the bin and maybe checks his muscles.

VO No tricks. No hacks. Just smart skincare.

Scene 6 Puff happens.

Super: Sculpt smarter with DePuffi.



Sculpt Smarter, Not Harder



Chisel & Chill

UCG/Paid Video • Millennial Man

Scene 1 Show someone in sweats, tv remote in hand

VO "Time to press play, binge watch your faves... and chill the puff out."

Scene 2 They pick up the Depuffi in the other hand + start gliding it over their face.

Super Hot + cold therapy while you scroll? Yes [or] Tech please!

VO/Super Diminish dark circles, boost brightness, and sculpt skin—in just 3 minutes.

Final Scene Close-up of smooth skin, device in hand.

VO "Depuffi does all the work, while you just chisel and chill."
Super Depuffi. Chisel + Chill

Shark

