

Shark Beauty

The Future Of Sculpting Is
Now

Shark™
DePuffi™

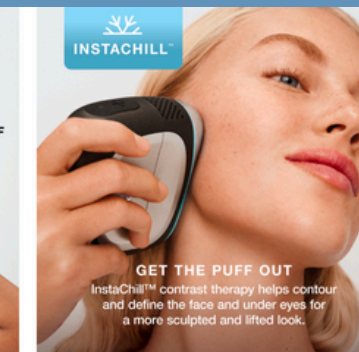
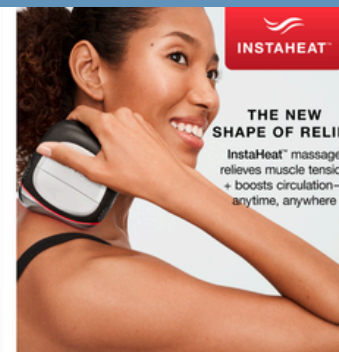
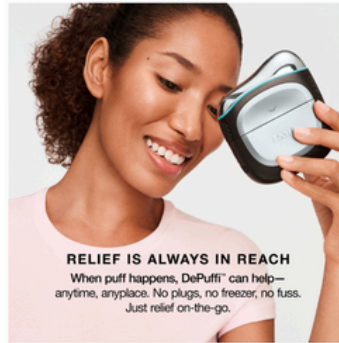
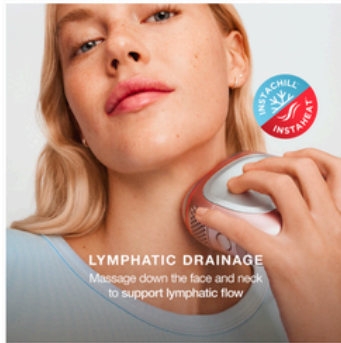
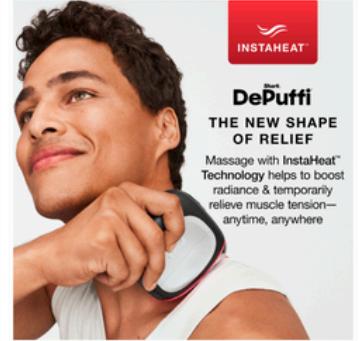
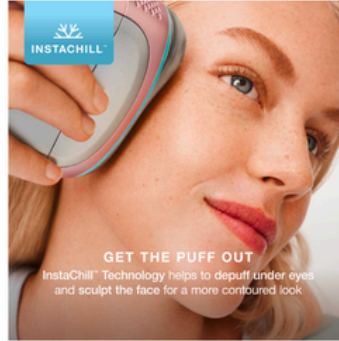
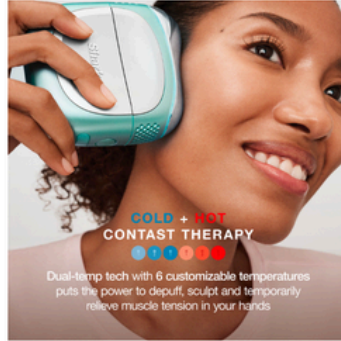


NEW DePuffi Launch

Scroll for 360 campaign including: Onsite, Gallery, A+, Email, Social + Paid Media assets

FH200 Gallery 09.16.25 V4 OPT 1

Shark Beauty



MODULE 1



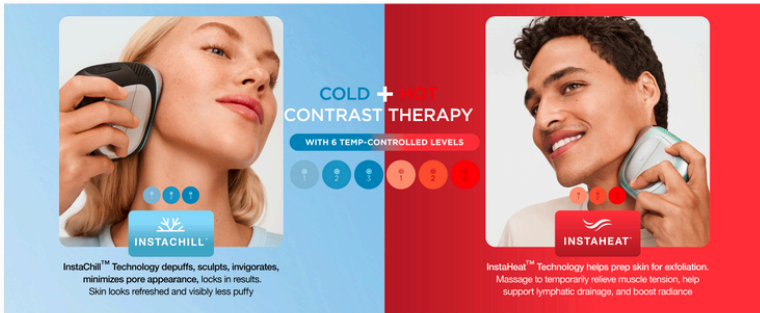
MODULE 5



MODULE 2



MODULE 3



MODULE 4



MODULE 5



Launch Emails

SL: G'bye Ice Cubes. Hello NEW Innovation
PH: Stop everything—this is HOT (+ COLD!)

SharkBeauty

MEET THE GUA SHA GAME CHANGER



NEW

Shark DePuffi

This next-gen dual-temp innovation with 6 COLD + HOT levels, will change the way you depuff, define and soothe muscle tension—forever

BUY NOW

Shark DePuffi
RELIEF IN THE PALM OF YOUR HAND

INSTACHILL™

GET THE PUFF OUT OF MY FACE

3 levels of InstaChill™ Tech to depuff under eyes, minimize dark circles, sculpt the face and soothe redness

INSTAHEAT™

THE NEW SHAPE OF RELIEF

InstaHeat™ Technology helps prep the skin for exfoliation and closer drains. Massage temporarily relieves muscle tension, help support lymphatic drainage and boost radiance

RELIEF WITH CURVE APPEAL

Gua Sha inspired, this tech tool features a versatile curved shape, designed to fit face + body contours

LYMPHATIC DRAINAGE

Massage along the face to boost radiance, then sweep down the neck to support lymphatic drainage

RELIEF IS ALWAYS IN REACH

When puff happens, DePuffi can help—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF


Ready to depuff, define, sculpt + soothe?

Buy now

SharkBeauty

Shark DePuffi
DEPUFF, DEFINE, SCULPT AND SOOTHE

WE TOOK DEPUFFING AND MADE IT TECH



NEW

THE FIRST-OF-ITS-KIND NEXT-GEN DUAL-TEMP CONTROL. 6 COLD + HOT LEVELS. TOTAL RELIEF.

Shop now

THE COLD TRUTH? **Shark DePuffi** DOES IT BETTER

GET THE PUFF OUT OF MY FACE

3 levels of InstaChill™ Tech to depuff under eyes, minimize dark circles, sculpt the face and soothe redness

RELIEF WITH CURVE APPEAL

3 levels of InstaHeat™ Tech preps the skin for exfoliation and closer drains. Massage temporarily relieves muscle tension, supports lymphatic drainage, and boosts radiance

THE NEW SHAPE OF RELIEF

Gua Sha inspired design targets under-eyes, neck, shoulders, and other hard to reach areas for rapid relief

LYMPHATIC DRAINAGE

The world's only hand-held device with 6 temp-controlled settings for lymphatic drainage. AKA the hangover cure your face has been begging for

RELIEF IS ALWAYS IN REACH

Depuff, define, sculpt and soothe—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF

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SL: G'bye Ice Cubes. Hello NEW Innovation
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SharkBeauty

NEW

Shark DePuffi
DEPUFF, DEFINE, SCULPT AND SOOTHE

THE FUTURE OF SCULPING IN YOUR HANDS

FIRST-OF-ITS-KIND NEXT-GEN DUAL-TEMP CONTROL. 6 COLD + HOT LEVELS. TOTAL RELIEF.

Shop now

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Shark DePuffi
THE NEW SHAPE OF RELIEF

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SL: G'bye Ice Cubes. Hello NEW Innovation
PH: Stop everything—this is HOT (+ COLD!)

SharkBeauty

WE TOOK DEPUFFING AND MADE IT TECH

BEAUTY SLEEP (now) OPTIONAL



NEW

Shark DePuffi
Next-Gen Dual-Temp Control. 6 COLD + HOT Levels. Total Relief.

BUY NOW

THE COLD TRUTH? **Shark DePuffi** DOES IT BETTER

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RELIEF WITH CURVE APPEAL

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Depuff, define, sculpt and soothe—anytime, anywhere. No plugs, no freezer, no heat. Just instant relief on-the-go. Plus it's TSA approved.

Shark DePuffi
THE NEW SHAPE OF RELIEF

Ready to depuff, define, sculpt + soothe?

Buy now

Sustain + Post Purchase Emails

SL: Next-gen lymphatic drainage just dropped
PH: Get the puff out!

SharkBeauty

Shark DePuffi
DEPUFF. DEFLATE. SMOOTH AND SOONER.

LYMPHATIC DRAINAGE,
BUT MAKE IT TECH



GOODBYE FROZEN PEAS & ICE ROLLERS—
HELLO DEPUFFI NEXT-GEN
DUEL-TEMP COLD + HOT TECH
LYMPHATIC DRAINAGE 101 STARTS HERE

Watch The How-To Video

HIT RESET
4 Minutes InstaChill™
Three levels depuff, define, sculpt + look in radiance
4 Minutes InstaHeat™
Three levels relax muscles, boost circulation + support lymphatic flow



JAWLINE + NECK
Glide outward from the center of your face, pause at the edges for 1-2 seconds, then sweep down the neck to define, contour + boost circulation



EYES + CHEEKBONES
Use the precision tip under your eyes to depuff + along the cheek and brow bones to help sculpt and smooth skin



FOREHEAD
Use upward or side strokes across the forehead to smooth, soothe + relieve tension



REPEAT. RESET. REFRESH.
Repeat 5x per zone for ultimate results skin that's depuffed, defined, sculpted, soothed... and unstoppable.




Shark DePuffi
Watch The How-To Video



Shop now

SL: Ready, Set, Relief. Your DePuffi Is On Its Way!
PH: Everything you need to get started

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Shark DePuffi
READY. SET. RELIEF.

GREAT NEWS, YOUR
NEW DEPUFFI IS ON ITS WAY...
Relief is almost in reach.
Here's everything you need to get started.


Shark DePuffi
FROM BOX TO BRILLIANT

WATCH OUR EASY START GUIDE
Learn how-to charge, choose your InstaHeat™ + InstaChill™ levels, and glide like a pro




Shark DePuffi
YOUR DAILY DEPUFFI RESET

WATCH TO DISCOVER TIPS + TRICKS
Sculpt, depuff, contour and master our lymphatic drainage massage for tension-free, radiant skin

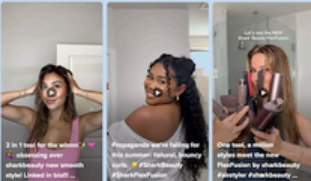


TAG + BRAG
We love seeing your results. Share, tag, and become part of the Shark® Beauty community.
#sharkbeauty #SculptSmarterNotHarder #DePuffi



SharkBeauty
YOUR NEXT STEP IN SELF-CARE: HAIR

**FIRST DEPUFF...
then de-fizz, smooth, straighten, curl, dry.**
Level up your whole look with Shark® Hair Tech.



Explore Hair Tools

Meet The Gua Sha Game Changer

World's first contrast therapy tech tool

WITH 6 TEMP-CONTROLLED LEVELS

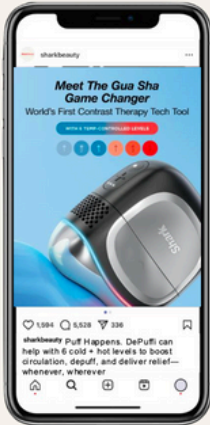


FH200 Depuffi Flat Lays Lower Funnel from Brand

HL(40): Cold. Hot. Revolutionary.

Body (125): Puff Happens. DePuffi can help with 6 cold + hot levels to boost circulation, depuff, and deliver relief—whenver, wherever

Description (25):
Shop the power of relief



HL(40): Game Changer Alert

Body (125): Meet DePuffi: the world's first Gua Sha inspired tech tool. 6 temp-controlled levels. Cold + hot contrast, anytime, anywhere.

Description (25):
Shop revolutionary relief



HL(40): Cold. Hot. Can't Stop.
Alt: 6 Levels. 0 Puff. 100% Power

Body (125): The ultimate facial flex: DePuffi's cold + hot contrast therapy soothes + sculpts. Don't choose sides, get the best of both.

Description (25):
Shop the power of relief



HL(40): Revolutionizing Cold + Hot Contrast

Body (125): Introducing the first-ever cold + hot contrast tech tool that puts the power of relief in your hands.

Description (25):
Be the first to shop



Shark Beauty

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FH200 Depuffi Flat Lays Lower Funnel - Social First – Photoshop AI Generated

HL(40): Put Puff In Its Place

Body (125): Cold + hot relief made smart: NEW DePuffi™ smooths, soothes, and boosts glow with 6 temp levels—puff doesn't stand a chance.

Description (25):
Shop the new Shark DePuffi



HL(40): Hangover? Handled

Body (125): Meet your secret weapon after a wild night: DePuffi™. Define, depuff, sculpt, and soothe in minutes—so nobody has to know.

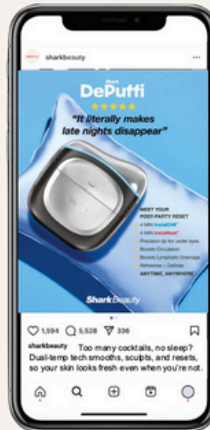
Description (25):
Party-proof skin



HL(40): Beauty Sleep Optional

Body (125): Too many cocktails, no sleep? Dual-temp tech smooths, sculpts, and resets, so your skin looks fresh even when you're not.

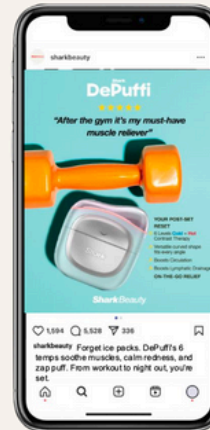
Description (25): Your post-party reset



HL (40):Sweat. Soothe. Sculpt.
Alt: Cooldown, Upgraded

Body (125): Forget ice packs. DePuffi's 6 temps soothe muscles, calm redness, and zap puff. From workout to night out, you're set.

Description (25): Reset after every rep



Shark Beauty

3

HL(40): Your Skin's Wakeup Call

Body (125): Relief redefined. DePuffi™ cold + hot contrast therapy boosts circulation, depuffs and defines—get the best of both worlds

Description (25):
Shop the new Shark DePuffi



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Shop the new Shark DePuffi



Paid Media Concepting

Puff Happens, Depuffi Helps

In Just 3 Mins
Our Innovative
Gua Sha
Hot + Cold
Contrast
Therapy
Sends
Puff Packing.



Shark
depuffi

Puff Off!

Say goodbye to under-eye baggage
In just 3 minutes.
Sculpts, boosts, brightens skin.



Shark
depuffi

Send Puff Packing

Say goodbye to under-eye baggage
In just 3 minutes.
Sculpts
boosts
brightens skin.



Shark
depuffi

Shark
depuffi

Goodbye Puffiness. Hello Sculpted Skin.

Contours
Brightens
Boosts Skin
In Just 3 Mins



Take control and sculpt your own skincare story.

Define
Facial Contours
Diminish
Dark Circles
Boost
Radiance



Shark
depuffi

Power Down Puffiness

Say goodbye to under-eye baggage
In just 3 minutes
Sculpts
boosts
brightens skin



Shark
depuffi

High Tech Low Puff

Hot + Cold
Therapy
Contours
Brightens
Boosts Skin
In Just 3 Mins.



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depuffi

Want Sculpted Skin? Tech Please!

Contour, Boost, And Brighten
In Just 3 Mins



Shark
depuffi

Sculpt Your Own Skincare Story

Our Insta Hot + Cold Contrast Therapy
Keeps Dark Circles And Puffiness
Bright, Tight And Out-Of-Sight.



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depuffi

The Electric Glide

3 Mins + 3 Simple Steps To Depuff Your Skin
1. Heat 2. Cool 3. Sculpt



Shark
depuffi

Chisel & Chill

Smooth, Sculpt, Depuff –
in just 3 minutes.



Shark
depuffi

Power Down Puffiness Power Up Glow

In Just 3 Mins
Hot + Cold
Contrast
Therapy
Sculpts Skin
Diminishes
Dark Circles
Boosts + brightens



Shark
depuffi