Shiseido

Mother's Day & Valentine's Day Campaigns

Developed, emotion-led 360° campaigns across homepage, email, and social—celebrating connection and covetable gifting through a modern, elevated lens.

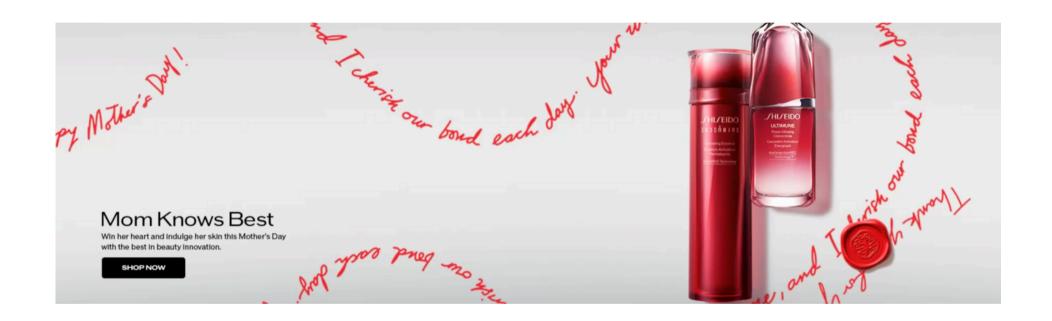


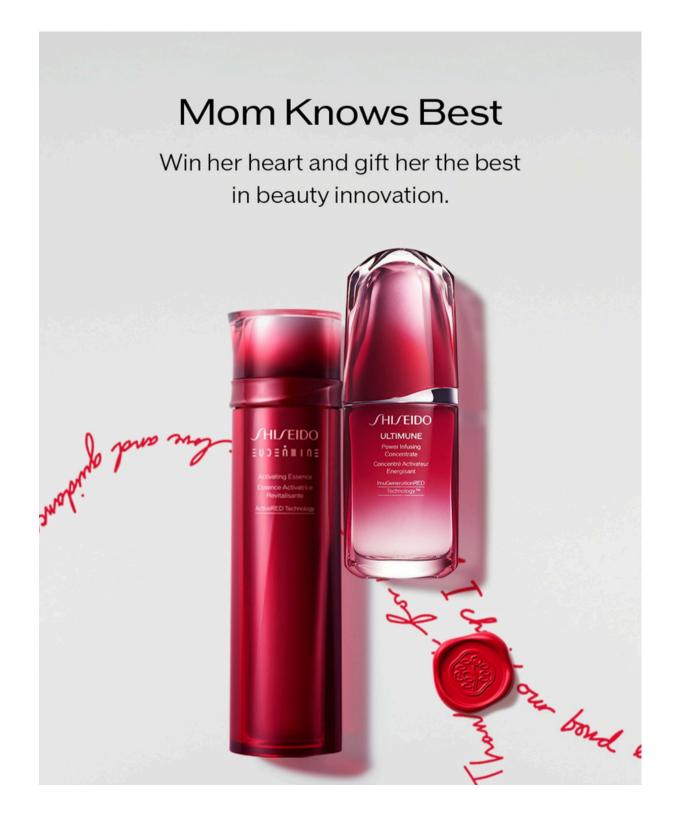
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Mom Knows Best

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