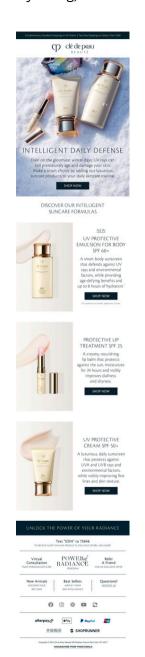
Clé de Peau Beauté Email Campaigns

A curated selection of email campaigns designed to reflect the brand's refined voice and elevated aesthetic—balancing product education, luxury storytelling, and strategic cadence to nurture engagement and deepen client loyalty.









φ clé de peau PETALS & PIGMENTS



SPRING LUSTER CREAM ROUGE SPARKLES SHOP NOW



ROSY REVELRY THE PRECIOUS LIPSTICK Shade 2 / Scarlet Diamond SHOP NOW



PETAL PERFECTION LIPSTICK SHINE Shade 212 / Knockout Ne SHOP NOW



HINTS OF PINK LIPSTICK SHIMMER SHOP NOW



VIVID MATTE CREAM ROUGE MATTE Shade 116 / Lantana Camara SHOP NOW

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FLAWLESS FOUNDATIONS







RADIANT CREAM FOUNDATION SPF 25 ****



RADIANT FLUID FOUNDATION NATURAL SPF 25



(C) clé de peau

PRIMED PERFECTION

Elevate your radiance with the perfect primer. From flawless matte finishes to sheer glowing skin – consider your bases covered.



FIND YOUR PERFECT PRIMER

CORRECTING CREAM VEIL SPF 21



Diffuse dullness, protect with SPF and smooth imperfections

SHOP NOW

PORE-REFINING MATTIFYING VEIL SPF 25



SHOP NOW

BRIGHTENING ENHANCER VEIL SPF 32



Illuminate, refine and protect your skin with SPF for a lit-from-within look

For a Long-Lasting Base LONG-LASTING HYDRATING VEIL SPF 21



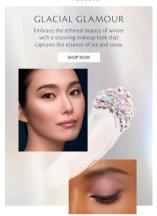
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GET THE LOOK -



CORRECTING CREAM VEIL SPF 21

This multi-benefit makeup primer perfects and protects skin for a radiant foundation finish.

SHOP NOW

CONCEALER SPF 27 Use our iconic multi-tasking concealer to smooth texture for a full-coverage flawless finish for 16 hours. SHOP NOW





THE LUMINIZING FACE ENHANCER Shade 21 / Daybreak Shimmer

Illuminate your look and define contours with this multi-dimensional highlighter, infused with exquisite opal powder.

SHOP NOW

EYE COLOR QUAD

Add a hint of icy pink with the perfect palette of luxuriously pigmented shades, featuring a skincare-infused primer.





CREAM ROUGE SPARKLES Shade 303 / Medinilla Magnifica Finish the look with

a luxurious liquid lipstick, featuring an irresistible icy sheen and intense glimme

SHOP NOW

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TO RECEIVE ALERTS ON NEW PRODUCTS, EXCLUSIVE OFFERS, AND MORE:

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PRECIOUS GOLD

An antioxidant-rich 24K gold-infused face mask preplenish and recharge dull-looking skin for refreshed radiance. SHOP NOW







THE PRECIOUS LIPSTICK

Shade 2 / Scarlet Diamond Infused with diamonds. 24-karat gold, and superior skincare ingredients for lips that are instantly plumped and moisturized.

SHOP NOW

Text "JOIN" to 75846

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THE ART OF SPRING MAKEUP





VIVID DREAMS



PETAL SOFT

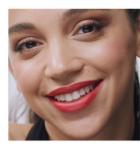


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RADIANT MAKEUP IN MINUTES

Discover the secret to effortless makeup with these pro-approved tips and tricks.

SHOP NOW





STEP 1
BRUSH UP ON TECHNIQUE

CONCEALER SPF 27 & CONCEALER BRUSH

Apply concealer with a brush for a full coverage look. Want a natural finish? A face sponge works beautifully.

SHOP CONCEALER SHOP BRUSH

STEP 2

REFINING PRESSED POWDER

Touch up your base with this perfecting powder to maintain a mattified look for up to 12 hours. SHOP NOW



STEP 3 ACCENTUATE THE POSITIVES

THE LUMINIZING FACE ENHANCER 203 / SUNSET'S BRILLIANCE

Add this multi-dimensional must-have to the high points of your face to accentuate your natural feature



Inner corners of your eye to open and brighten

SHOP NOW



CREAM ROUGE

MATTE 117 / FLAMINGO FLOWER

Make your lipstick work double duty. Dab a little color to your cheeks for a gorgeous hint of harmonized hue. SHOP NOW



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O clé de peau

REFRESHED RADIANCE, BEFORE YOUR EYES

Harsh winter weather can leave your delicate eye area looking and feeling tired and dry. Our luxuriously rich formulas are designed to hydrate and nourish for a fresh youthful look



HERE'S A GLIMPSE AT WHAT PEOPLE THINK



EYE CONTOUR CREAM SUPREME



EYE CONTOUR BALM

- SCALI7272



VITALITY-ENHANCING EYE MASK SUPREME

- JESSICABRO

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