

Clé de Peau Beauté

360 Campaigns

Concepted and led fully integrated campaign storytelling across digital channels—uniting homepage, email, social, and editorial touchpoints to reflect Clé de Peau's timeless luxury and cutting-edge innovation. Each asset was crafted to engage the discerning beauty consumer through elegance, depth, and education.

SUPREMELY SMART SKIN

Targeted anti-aging formulas inspired by dermatological science. Enjoy a complimentary Supreme Collection Trial Set with any \$275+ purchase.*

Code: SUPREME

[SHOP NOW](#)



*Terms and conditions apply.



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STARTS TODAY

SUPREMELY SMART SKIN

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[SHOP NOW](#)



Your gift includes these deluxe samples.

FIRMING SERUM SUPREME
VOLUMIZING CREAM SUPREME
EYE CONTOUR CREAM SUPREME
WRINKLE SMOOTHING SERUM SUPREME
VITALITY-ENHANCING EYE MASK SUPREME

HI (NAME)
EXCLUSIVELY PICKED, JUST FOR YOU



THE SERUM
[SHOP NOW](#)



EYE CONTOUR CREAM
SUPREME
[SHOP NOW](#)



PURIFY & SOFTEN
COLLECTION
(VALUE \$106)
[SHOP NOW](#)



EYE COLOR QUAD
REPLACEMENT
APPLICATOR (SPONGE
TIP AND BRUSH)
[SHOP NOW](#)

UNLOCK THE POWER OF YOUR RADIANCE

Text "JOIN" to 75846
TO RECEIVE ALERTS ON NEW PRODUCTS, EXCLUSIVE OFFERS, AND MORE*

Virtual
Consultation
ENJOY PERSONALIZED CARE

POWER
RADIANCE
PROGRAM

Refer
A Friend
FOR \$25 OFF \$150+

New Arrivals
DISCOVER YOUR
BEST SKIN

Best Sellers
AMPLIFY YOUR
SKIN INTELLIGENCE

Questions?
[CONTACT US](#)



开始购买

SHOPRUNNER

A PRIVATE AFFAIR
EXCLUSIVE INSIDER EVENT

\$20 | \$50 | \$100
OFF \$150 | OFF \$300 | OFF \$500

SHOP NOW

*Terms and conditions apply.





A PRIVATE AFFAIR
EXCLUSIVE INSIDER EVENT

\$20
OFF \$150

\$50
OFF \$300

\$100
OFF \$500

SHOP NOW

*Offer valid when subtotal thresholds (\$150, \$300, or \$500) are met on <http://cledepeabeaute.com> until 4/4/2025 at 11:59pm PST or while supplies last. Cannot be combined with any other offers or discounts. Sampling may vary based on availability. Items featured in the Last Call Collection and select New Arrivals are excluded from all promotions.

Complimentary Standard Shipping on All Orders | Two Day Shipping on Orders Over \$200



A PRIVATE AFFAIR
EXCLUSIVE INSIDER EVENT

\$20 | \$50 | \$100
OFF \$150 | OFF \$300 | OFF \$500

SHOP NOW



A LITTLE REMINDER
Don't forget to refresh your radiance.
Save on all your skincare and makeup
favorites while you still can.

HI (NAME)
EXCLUSIVELY PICKED, JUST FOR YOU



THE SERUM
[SHOP NOW](#)



EYE CONTOUR CREAM
SUPREME
[SHOP NOW](#)



PURIFY & SOFTEN
COLLECTION
(VALUE \$106)
[SHOP NOW](#)



EYE COLOR QUAD
REPLACEMENT
APPLICATOR (SPONGE
TIP AND BRUSH)
[SHOP NOW](#)

RADIANT REWARDS EXCLUSIVE

As a revered Radiant Rewards member
you've unlocked our **VIP tier**.
Exclusively For You.

Code: **RADIANT**

\$175 OFF \$750

SHOP NOW

UNLOCK THE POWER OF YOUR RADIANCE

Text "JOIN" to 75846
TO RECEIVE ALERTS ON NEW PRODUCTS, EXCLUSIVE OFFERS, AND MORE*

Virtual
Consultation
ENJOY PERSONALIZED CARE

POWER
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New Arrivals
DISCOVER YOUR
BEST SKIN

Best Sellers
AMPLIFY YOUR
SKIN INTELLIGENCE

Questions?
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afterpay

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SHOPRUNNER

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[UNSUBSCRIBE FROM THESE EMAILS](#)

A PRIVATE AFFAIR
EXCLUSIVE INSIDER EVENT

\$20
OFF \$150

\$50
OFF \$300

\$100
OFF \$500



clé de peau
BEAUTÉ