



## THE 'DO IS UP TO YOU!

Introducing our all-new hairstyling collection.  
Now you can change your style as often as  
you change your mind!

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### about mark.

mark. is an expertly edited beauty & fashion boutique that is constantly launching fresh, on-trend products. Inspired by the hottest runway looks of the season, mark. offers young women must-have, cutting edge trends before they even hit shelves. If you live for the rush of a great find, meet mark.

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# get the look

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## DRAMATIC SHADOW

Don't be afraid of a little drama—this look knows how to bring it!

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## BRIGHT EYES

Show your true colors—this bright idea mixes unexpected combinations of vibrant shades.

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## LOUD LIDS

Tempting turquoise makes a bold statement on lids that leave everything to your imagination.

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## VIOLET FEMME

Make a bold statement this spring with pretty pinks, powerful purples and liberating blues.

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## THE EYES HAVE IT ... ON THE RUNWAY

A deeply textured, jewel-toned eye gives dimension and drama at the Rebecca Minkoff fall runway show.

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## GLOW

Dust on a little illuminating powder and take your look from dull to dynamic!

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## get the look

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### BOLD AMBITIONS

Show your true colors with vibrant, never tried before shades!

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### SMOKE SCREEN

A sultry smoky eye pops against a flawless fresh face and nude lip—no need to hide from this stunning look!

[get it](#)



### SUGAR PLUM

Sweet shades of purple and berry make for an evening look fit for any fairytale. Get the look!

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### THE MIDAS TOUCH

A natural healthy glow enhanced with metallic flecks and spicy lips makes this look ... golden.

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### FEMME FATALE

Just one bat of a perfectly coiffed eyelash and they'll be captivated.

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### NO-MAKEUP MAKEUP

Contour your best features with this subtle look. Don't notice the makeup—just see a beautiful face!

[get it](#)