

MAY PAID ADS: Sensitive Skin Ad - Static

WE PUT THE CARE IN SUNCARE.

Safe and soothing for sensitive, rosacea and acne-prone skin

MDSOLARSCIENCES

1

WE PUT THE CARE IN SUNCARE.

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WE PUT THE CARE IN SUNCARE.

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MDSolarSciences Sponsored

Safe and soothing for sensitive, rosacea and acne-prone skin—because everyone deserves SunCARE that really cares for their skin.

WE PUT THE CARE IN SUNCARE.

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WE PUT THE CARE IN SUNCARE.

SAFE AND SOOTHING FOR SENSITIVE, ROSACEA AND ACNE-PRONE SKIN

- 100% pure zinc oxide
- Oxybenzone and octinoxate free
- Hypoallergenic
- Broad spectrum protection
- Nourishing antioxidants

MDSOLARSCIENCES

2

WE PUT THE CARE IN SUNCARE.

SAFE AND SOOTHING FOR SENSITIVE, ROSACEA AND ACNE-PRONE SKIN

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WE PUT THE CARE IN SUNCARE.

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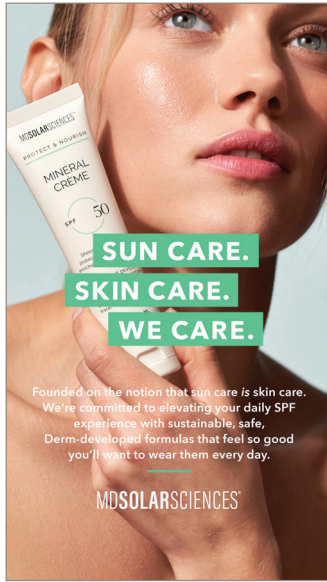
Safe and soothing for sensitive, rosacea and acne-prone skin—because everyone deserves SunCARE that really cares for their skin.

WE PUT THE CARE IN SUNCARE.

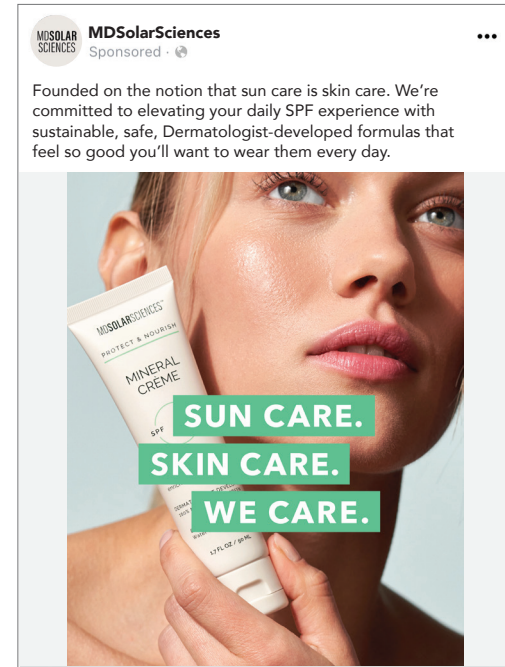
SAFE AND SOOTHING FOR SENSITIVE, ROSACEA AND ACNE-PRONE SKIN

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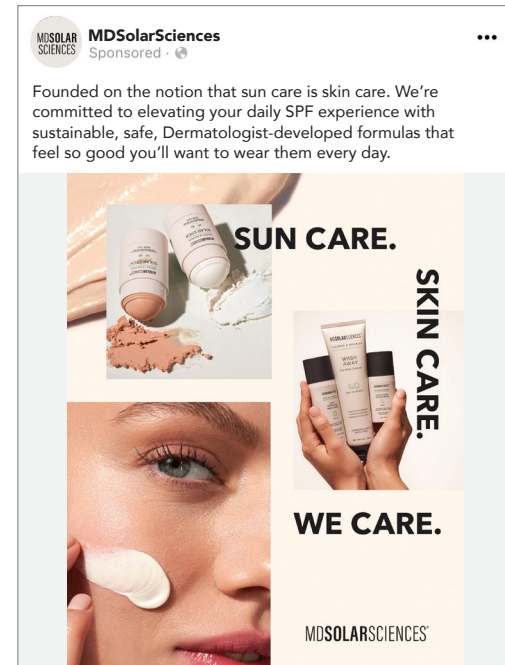
MAY PAID ADS: Sun Care We Care Ad - Static



1

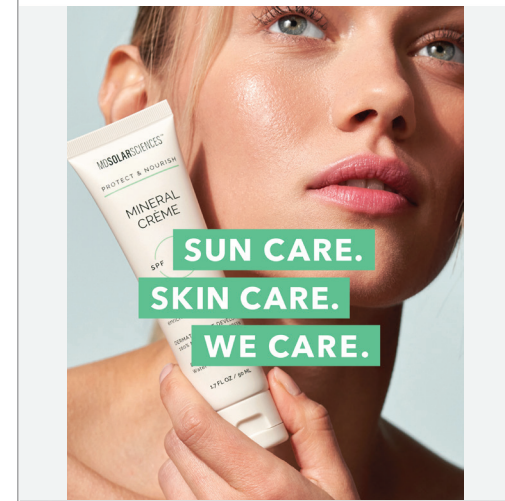


2



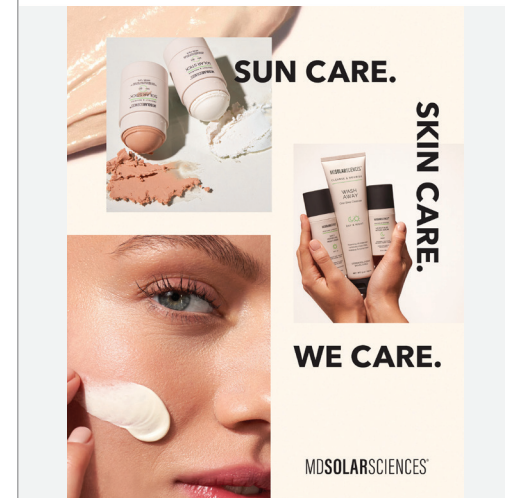
MDSolarSciences
Sponsored · 🌐

Founded on the notion that sun care is skin care. We're committed to elevating your daily SPF experience with sustainable, safe, Dermatologist-developed formulas that feel so good you'll want to wear them every day.



MDSolarSciences
Sponsored · 🌐

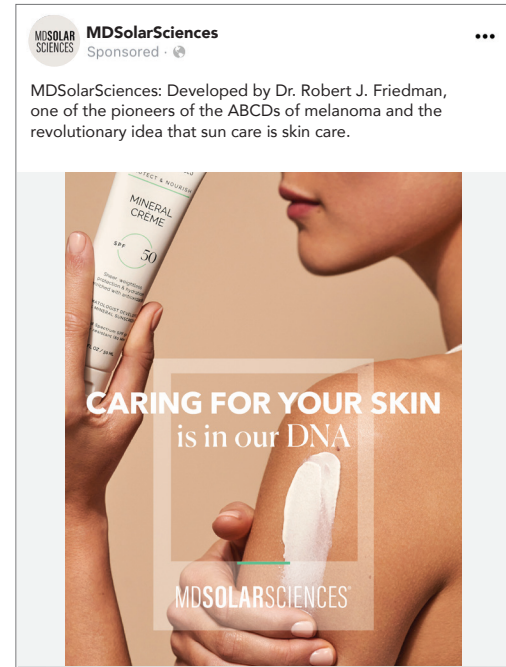
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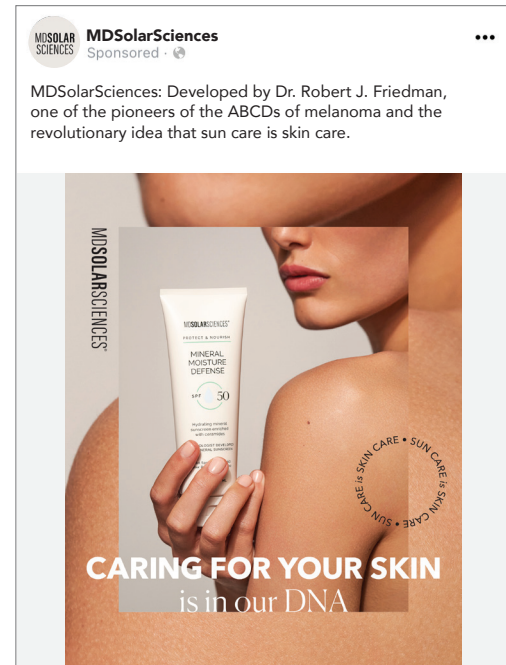
MAY PAID ADS: Founder Focus - Static



1



2



MAY PAID ADS: Sun Doesn't Miss A Day Ad - Static

**THE SUN'S RAYS
DON'T MISS A DAY
+ NEITHER SHOULD YOU**

Instead of assessing weather or not to apply sunscreen, incorporate SPF into your daily skincare routine.

MDSOLARSCIENCES®

1

**THE SUN'S RAYS
DON'T MISS A DAY
+ NEITHER SHOULD YOU**

MDSOLARSCIENCES®

**THE SUN'S RAYS
DON'T MISS A DAY
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MDSOLARSCIENCES®

MDSolarSciences Sponsored

Instead of assessing weather or not to apply sunscreen, incorporate SPF into your daily skincare routine.

**THE SUN'S RAYS
DON'T MISS A DAY
+ NEITHER SHOULD YOU**

MDSOLARSCIENCES®

**THE SUN'S RAYS
DON'T MISS A DAY
AND NEITHER SHOULD YOU**

**FACT: UP TO 80%
OF UV RAYS CAN
PENETRATE CLOUDS**
(Source: American Academy of Dermatologists (AAD))

Instead of assessing weather or not to apply sunscreen, incorporate SPF into your daily skincare routine.

MDSOLARSCIENCES®

2

**THE SUN'S RAYS
DON'T MISS A DAY
AND NEITHER SHOULD YOU**

**FACT: UP TO 80%
OF UV RAYS CAN
PENETRATE CLOUDS**
(Source: American Academy of Dermatologists (AAD))

MDSOLARSCIENCES®

**THE SUN'S RAYS
DON'T MISS A DAY
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MDSolarSciences Sponsored

Instead of assessing weather or not to apply sunscreen, incorporate SPF into your daily skincare routine.

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**FACT: UP TO 80%
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(Source: American Academy of Dermatologists (AAD))

MDSOLARSCIENCES®

**SUN CARE.
SKIN CARE.
WE CARE.**

Founded on the notion that sun care is skin care. We're committed to elevating your daily SPF experience with sustainable, safe, Derm-developed formulas that feel so good you'll want to wear them every day.

MDSOLARSCIENCES

WE PUT THE CARE IN SUNCARE.

Safe and soothing for sensitive, rosacea and acne-prone skin

MDSOLARSCIENCES

THE SUN'S RAYS DON'T MISS A DAY + NEITHER SHOULD YOU

Instead of assessing weather or not to apply sunscreen, incorporate SPF into your daily skincare routine.

MDSOLARSCIENCES

CARING FOR YOUR SKIN is in our DNA

SUN CARE IS SKIN CARE

MDSOLARSCIENCES

Option 1 - Series

MDSOLARSCIENCES

SUN CARE.

SKIN CARE.

WE CARE.

FOUNDED ON THE NOTION THAT SUN CARE IS SKIN CARE. WE'RE COMMITTED TO ELEVATING YOUR DAILY SPF EXPERIENCE.

WE PUT THE CARE IN SUNCARE.

SAFE AND SOOTHING FOR SENSITIVE, ROSACEA AND ACNE-PRONE SKIN

- 100% pure zinc oxide
- Oxybenzone and octinoxate free
- Hypoallergenic
- Broad spectrum protection
- Nourishing antioxidants

MDSOLARSCIENCES

THE SUN'S RAYS DON'T MISS A DAY AND NEITHER SHOULD YOU

FACT: UP TO 80% OF UV RAYS CAN PENETRATE CLOUDS
(Source: American Academy of Dermatology (AAD))

Instead of assessing *weather* or not to apply sunscreen, incorporate SPF into your daily skincare routine.

MDSOLARSCIENCES

CARING FOR YOUR SKIN is in our DNA

Rooted in science, on a mission to elevate and inspire daily SPF usage.

MDSOLARSCIENCES

Option 2 - Series

FEBRUARY PAID ADS: MINÈRAL CREME

Option 1: 9x16 (1080x1920)



4x5 (1080x1350)



1x1 (1080x1080)



MDSOLAR SCIENCES MDSolarSciences Sponsored · 🌐

Consider your bases covered—with a mineral sunscreen that protects your skin from damaging UVA/UVB rays and doubles as a skin smoothing makeup primer. #nofilterneeded

MDSOLARSCIENCES®

THE Bare(ly there) necessity.

MDSOLARSCIENCES®
PROTECT & NOURISH

MINERAL CRÈME

SPF 50

MDSOLARSCIENCES.COM

MDSolarSciences: We make healthy skin simple. [SHOP NOW](#)

Denimili gnatur alis nem sequid minciendit re ipit.

FEBRUARY PAID ADS: BRAND

Option 1: 9x16 (1080x1920)

MDSOLARSCIENCES®

SPF + CLEAN + CLINICAL =
A transformational trifecta of skincare.

MDSOLARSCIENCES™
CLEANSE & NOURISH

WASH AWAY
One Step Cleanser

MDSOLARSCIENCES™
PROTECT & NOURISH

MINERAL CRÈME
SPF 50

DAY & NIGHT

MDSOLARSCIENCES™
RESTORE & NOURISH
DAILY ANTIOXIDANT
MOISTURIZER

SPF 30

DERMATOLOGIST DEVELOPED

Sheer, weightless protection & hydration infused with antioxidants

Sheer, weightless protection & hydration infused with antioxidants

Sheer, weightless protection & hydration infused with antioxidants

DERMATOLOGIST DEVELOPED
plus MINERAL SUNSCREEN

Broad Spectrum SPF 50
Water resistant (80 min)

4x5 (1080x1350)

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A transformational trifecta of skincare.

MDSOLARSCIENCES™
CLEANSE & NOURISH

WASH AWAY
One Step Cleanser

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MINERAL CRÈME
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DAY & NIGHT

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Sheer, weightless protection & hydration infused with antioxidants

DERMATOLOGIST DEVELOPED
plus MINERAL SUNSCREEN

Broad Spectrum SPF 50
Water resistant (80 min)

1x1 (1080x1080)

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CLEANSE & NOURISH

WASH AWAY
One Step Cleanser

MDSOLARSCIENCES™
PROTECT & NOURISH

MINERAL CRÈME
SPF 50

DAY & NIGHT

MDSOLARSCIENCES™
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DERMATOLOGIST DEVELOPED
plus MINERAL SUNSCREEN

Broad Spectrum SPF 50
Water resistant (80 min)

MDSOLAR SCIENCES Sponsored ·

Founded on the premise that SPF is Skincare and therefore should protect and nourish your skin with luxurious-feeling formulas. Clinical skincare results. Clean ingredients. Feel the difference.

MDSOLARSCIENCES®

SPF + CLEAN + CLINICAL =
A transformational trifecta of skincare.

MDSOLARSCIENCES™
CLEANSE & NOURISH

WASH AWAY
One Step Cleanser

MDSOLARSCIENCES™
PROTECT & NOURISH

MINERAL CRÈME
SPF 50

DAY & NIGHT

MDSOLARSCIENCES™
RESTORE & NOURISH
DAILY ANTIOXIDANT
MOISTURIZER

SPF 30

MDSOLARSCIENCES.COM

MDSolarSciences: We make healthy skin simple. [SHOP NOW](#)

Denimili gnatur alis nem sequid minciendit re ipit.

MDSOLARSCIENCES®

NOT ALL Skincare is created equal.

MDSOLARSCIENCES™
PROTECT & NOURISH

MINERAL CRÈME
SPF 50

DAY & NIGHT

MDSOLARSCIENCES™
RESTORE & NOURISH
DAILY ANTIOXIDANT
MOISTURIZER

SPF 30

DERMATOLOGIST DEVELOPED

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Sheer, weightless protection & hydration infused with antioxidants

Sheer, weightless protection & hydration infused with antioxidants

DERMATOLOGIST DEVELOPED
plus MINERAL SUNSCREEN

Broad Spectrum SPF 50
Water resistant (80 min)

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PROTECT & NOURISH

MINERAL CRÈME
SPF 50

DAY & NIGHT

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RESTORE & NOURISH
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MOISTURIZER

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SPF 50

DAY & NIGHT

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MOISTURIZER

SPF 30

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Sheer, weightless protection & hydration infused with antioxidants

DERMATOLOGIST DEVELOPED
plus MINERAL SUNSCREEN

Broad Spectrum SPF 50
Water resistant (80 min)

Option 1 alt headline/image

FEBRUARY PAID ADS: GLEAM + GLOW

Option 1: 9x16 (1080x1920)



4x5 (1080x1350)



1x1 (1080x1080)



MDSOLARSCIENCES® Sponsored · 🌐

When you just want to get up and glow—here's the one product that does it all. SPF protection, time-released hydration and luminous skin. #glowforit

MDSOLARSCIENCES®

Glow up your skincare routine.

MDSOLARSCIENCES®
RESTORE & NOURISH

GLEAM + GLOW

SPF 50

MDSOLARSCIENCES.COM

MDSolarSciences: We make healthy skin simple. SHOP NOW

Denimili gnatur alis nem sequid minciendit re ipit.

A social media-style advertisement for MDSolarSciences' GLEAM + GLOW SPF 50 moisturizer. It features a large image of the product tube against a background of glowing skin. The text is arranged in a clean, modern layout, including a call to action button.

FEBRUARY PAID ADS: BRAND

Option 2: 9x16 (1080x1920)



4x5 (1080x1350)



1x1 (1080x1080)



MDSOLAR SCIENCES Sponsored · 🌐

MDSolarSciences: the ultimate trifecta of SPF protection, clean (good for you + the environment) ingredients, and clinically proven, derm-developed formulas that feel so amazing you'll want to wear them every day.

MDSOLARSCIENCES[®]

Not all skincare is created equal.

MDSOLARSCIENCES[™] RESTORE & NOURISH MD RESTORE EYE GEL DAY & NIGHT

MDSOLARSCIENCES[™] PROTECT & NOURISH MINERAL CRÈME SPF 50

MDSOLARSCIENCES[™] CLEANSE & NOURISH WASH AWAY One Step Cleanser DAY & NIGHT

Sheer, weightless protection & hydration enriched with antioxidants. Dermatologist developed 100% MINERAL SUNSCREEN. Broad Spectrum SPF 50. 1.7 FL OZ / 50 ML.

Moisturizing eye gel. Peptides, Hyaluronic Acid, Vitamin E, Caffeine help soothe, firm + brighten. 0.5 FL OZ / 15 ML.

Foaming oil cleanser removes impurities, makeup & sunscreen.

MDSOLARSCIENCES.COM

MDSolarSciences: We make healthy skin simple. [SHOP NOW](#)

Denimili gnatur alis nem sequid minciendit re ipit.

MARCH PAID ADS: LIP BALM - OPTION B

9x16 (1080x1920)



4x5 (1080x1350)



1x1 (1080x1080)



MDSOLAR SCIENCES **MDSolarSciences** Sponsored · 🌐

Hydrating Sheer Lip Balm with SPF 30 delivers a moisture-rich broad spectrum formula that gives lips a hint of buildable tint. Vegan + gluten free.

Balmy Days Ahead
Protect + nourish your lips
with a shade for every day.

MDSOLARSCIENCES®

mdsolarsciences.com
Everyday Skincare
Natural ultra smooth SPF and skincare...

SHOP NOW

This is a Facebook ad for MDSolarSciences. It features a background of lip balm tubes and smudges. The ad includes the brand name, a sponsored label, a product description, the product name 'Balmy Days Ahead', the brand logo, the website URL, a category 'Everyday Skincare', and a 'SHOP NOW' button.

MAY 2023: LIP TRIO NEUTRALS - LAUNCH

Paid Ad/Social - 1: Static



9x16 (1080x1920)

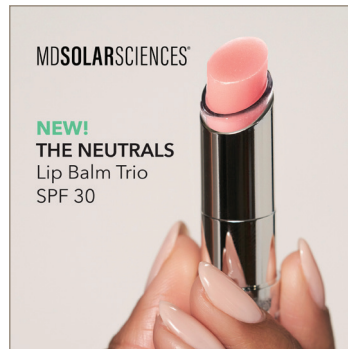


1x1 (1080x1080)

Paid Ad/Social - 2: GIF or Carousel



9x16 (1080x1920)



1x1 (1080x1080)

